



National Children and Adult Services Conference

Sharing the Vision - Shaping the Future
22nd to 24th October 2008

Advertising in Conference Handbook

Advertising rates

The A4 full colour conference handbook is the tool that guides, supports and informs all our visitors during, and after the event of essential programme information. To ensure maximum exposure, all handbooks are circulated to delegates, sponsors, exhibitors, speakers, observers and day visitors amongst others, and copies are strategically placed around the conference venue.

Rates

	Mono	Two colour	Full colour
Inside back cover		SOLD	£1600
Inside front cover		SOLD	£1600
Whole page	£800	£950	£1200
Half page	£550	£700	£750
Quarter page	£350	£450	£500

All sizes are quoted depth first

Full A4 page with bleed	303mm x 216mm
Full A4 page without bleed	273mm x 186mm
Half page landscape, no bleed	130mm x 186mm
Quarter page portrait, no bleed	130mm x 90mm

Digital requirements

Quark/photoshop/illustrator/PDF files can be sent on cd, Mac compatible, fonts and images to be supplied.

PDFs should be saved 'print optimised', centred, without trims and, for the full page A4 bleed option, with 3mm bleed all round. PDFs no larger than 6MBs can be sent via email (contact details below). All fonts must be embedded.

Colours must be CMYK not RGB.

Please note that unless we receive a hard copy with artwork sent on CD or by email it is impossible for us to check that it is correct. If possible, please send a colour copy to enable us to check for basic colour. Due to the nature of commercial print we cannot guarantee a dedicated colour match.

Contact details

For initial enquiries and information please contact Christine Smith on 01609 532256 or civic.office@northyorks.gov.uk

CDs to be sent to: Martin Malarkey, Bryary Studio, 270 Malton Road, York, YO32 9TE Tel: 01904 423 642; email: bryarystudio@btconnect.com

If you have any queries about the format of your artwork do please get in touch before you send your file.

DEADLINE FOR RECEIPT OF ARTWORK IS FRIDAY 29TH AUGUST 2008